



Press Release

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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CLASSIC WIRE ADDS NEW INSIDE SALES REPRESENTATIVE

August 4, 2023, Virginia Beach, VA – Classic Wire & Cable is pleased to announce the addition of Theodore “Theo” Ryan as an Inside Sales Representative. He will be based out of Classic Wire’s distribution center in Katy, Texas.

Theo has over six years of dedicated customer service experience in various industries. He will be the focal person for Classic Wire to our regional manufacturer sales representatives and local distributors in developing sales for the company.

“We are very excited to welcome Theo to the Classic Wire team,” said George Merritt, Vice President of Sales, and Marketing. “We are confident that his past customer-centric experiences will be a great asset to our regional team and customer base and look forward to a successful career.”



For more information on Classic Wire & Cable, please visit www.classicwire.com or email marketing@classicwire.com.

Classic Wire and Cable is an industry-leading supplier and manufacturer of aluminum wire and cable products servicing the commercial, residential, renewable energy, and industrial markets, sold exclusively through electrical distributors. At Classic Wire, we pride ourselves on offering exceptional customer service, which keeps our customers coming back time and time again. With our commitment to providing high-quality UL Listed aluminum wire and cable products, we have built a reputation as a trusted supplier in the industry. For more information on Classic Wire & Cable, please visit www.classicwire.com.

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