



Press Release

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

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ELECTRICAL LINES JOINS CLASSIC WIRE AS NEW REP



April 10, 2023, Virginia Beach, VA – Classic Wire & Cable is pleased to announce the appointment of Electrical Lines as their newest rep. Effective immediately, they will be servicing Colorado, Eastern Wyoming and Western Nebraska.

“We are excited to begin this partnership with Electrical Lines and welcome them to the Classic Wire team,” said George Merritt, Vice President of Sales and Marketing. “They have a long-standing history and reputation of being a trusted rep in the region and we are confident that their experience will provide excellent value to our customers.”

Incorporated in 1960, Electrical Lines is the longest standing electrical agency in Denver. Their highly trained team of experts have decades of combined industry experience, keep up-to-date on the latest technological advances, and utilize extensive market research in order to deliver exceptional service to their customers.

For more information on Classic Wire & Cable, please visit www.classicwire.com or email marketing@classicwire.com. To contact Electrical Lines, call 303-722-5721 or email sales@eleclines.com.

Classic Wire and Cable, established in 2016 with the vision to exclusively serve electrical distributors, has quickly progressed from idea to reality, and is led by industry veterans with over 200 years of wire & cable



experience. With strategically placed regional distribution centers, each fully stocked with quality products, so our distributors can feel confident they are well supported with our full product line and competitive prices. For more information on Classic Wire & Cable, please visit www.classicwire.com.

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