



Press Release

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

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CSA ELECTRICAL SALES JOINS CLASSIC WIRE AS NEW REP



March 4, 2024, Virginia Beach, VA – Classic Wire & Cable is pleased to announce CSA Electrical Sales, Inc. as its newest rep. Effective immediately, they will be servicing the Florida market, excluding the panhandle.

“We are excited to begin this partnership with CSA and welcome them to the Classic Wire team,” said George Merritt, Vice President of Sales and Marketing. “They have a long-standing history and reputation of being a trusted rep in the region and we are confident that their experience will provide excellent value to new and existing customers in Florida.”

CSA Electrical Sales, Inc. came to be when Action Electrical Sales and C&S Sales merged in 2003 to bring over 30 years of experience to one agency. Their 50 years of experience is highlighted by their customer service and sales knowledge of the industry, servicing electrical distributors, contractors, OEMs, MROs and specifying engineers. Their team is dedicated to providing customers with the highest quality experience and service support in Florida. Their territory coverage begins with Liberty, Franklin and Gadsden counties, as well as the cities of Jacksonville, Orlando and down through Miami.

For more information on Classic Wire & Cable, please visit www.classicwire.com or email marketing@classicwire.com. To contact CSA, email Angie Garcia at angie@csaction.com or Brianna Klee at brianna@csaction.com.



Classic Wire and Cable, established in 2016 with the vision to exclusively serve electrical distributors, has quickly progressed from idea to reality, and is led by industry veterans with over 200 years of wire & cable experience. With strategically placed regional distribution centers, each fully stocked with quality products, so our distributors can feel confident they are well supported with our full product line and competitive prices. For more information on Classic Wire & Cable, please visit www.classicwire.com.

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