



Press Release

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

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CLASSIC WIRE ANNOUNCES 2023 REP AWARD WINNERS

February 12, 2024, Virginia Beach, VA – Classic Wire & Cable is pleased to announce its 2023 Sales Representative Awards.

LEX Associates was presented with the Top Sales Rep Award for 2023, and the Largest Gain Year-Over-Year Award was presented to McGee Company.

Numerous Sales Representatives were also awarded for exceeding annual sales targets for Classic. LEX Associate's New York, New Jersey, and District of Columbia markets received this honor, as well as Carter York Agency (North Carolina, South Carolina, and Virginia) and TEC Sales (Texas).

"On behalf of everyone at Classic Wire, we want to congratulate all the winners," said George Merritt, Vice President of Sales and Marketing at Classic Wire & Cable. "Their commitment to delivering outstanding service and demonstrating a high degree of knowledge in our product offerings has resulted in a record-breaking customer growth year for Classic Wire. We are looking forward to a fantastic 2024."

Classic Wire and Cable, established in 2016 with the vision to exclusively serve electrical distributors, has quickly progressed from idea to reality, and is led by industry veterans with over 200 years of wire & cable experience. With strategically placed regional distribution centers, each fully stocked with quality products, so our distributors can feel confident they are well supported with our full product line and competitive prices. For more information on Classic Wire & Cable, please visit www.classicwire.com.

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