



Press Release

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

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CLASSIC WIRE & CABLE APPOINTS NEW REP IN NORTHWEST



January 23, 2023, Virginia Beach, VA – Classic Wire & Cable has announced the appointment of Construction Agents Northwest (CANW) as their newest rep for the Northwestern United States. CANW will represent Classic Wire & Cable in Washington, Oregon, Northern Idaho, Montana, Hawaii and Alaska.

“We are excited to welcome Construction Agents Northwest to the Classic family,” said George Merritt, Vice President of Sales and Marketing. “Their experience and dedication to customer service will provide great value to our customers in the area. We are looking forward to the future of this new partnership.”

CANW has been servicing the electrical and construction industry since 1971. They provide product knowledge and training, expedited ordering, and application demonstrations.

For more information on Classic Wire & Cable, please visit www.classicwire.com or email marketing@classicwire.com. To contact CANW, call 800-553-7207 or email orders@constructionagents.com.

About Classic Wire & Cable - Classic Wire and Cable, established in 2016 with the vision to exclusively serve electrical distributors, has quickly progressed from idea to reality, and is led by industry veterans with over 200 years of wire & cable experience. With strategically placed regional distribution centers,



each fully stocked with quality products, so our distributors can feel confident they are well supported with our full product line and competitive prices.

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