



PRESS RELEASE

FOR IMMEDIATE RELEASE

January 10, 2022

Contact: Nada Filipovic, Marketing Manager

Mobile: 843-343-3914

Email: marketing@classicwire.com

Classic Wire & Cable Appoints New Reps

Virginia Beach, VA, January 10, 2022 -- Classic Wire & Cable is pleased to announce the appointment of three new manufacturer's representatives for the Western United States.

Classic will be represented by:

- **McGee Company** for Southern California
- **Shaffer-Nelson** for Washington, Alaska, Oregon, Montana, and Northern Idaho
- **Associated Representatives** for Utah, Southern Idaho, Western Wyoming, and Northern Nevada

"We are thrilled to bring three reputable companies to the Classic family. With McGee, Shaffer-Nelson, and Associated Representatives, we will be closer to our customers in the West. We are looking forward to growing in these markets," stated George Merritt, Vice President of Sales and Marketing.

McGee Company is based in City of Industry, CA. Contact McGee at 562-789-1777 or visit www.mcgeeco.com.

Shaffer-Nelson is based in Tualatin, OR. Contact Shaffer-Nelson at 503-624-8293 or visit www.shaffer-nelson.com.

Associated Representatives is based in Sandy, UT. Contact Associated Representatives at 801-562-9500 or visit www.associatedreps.com.

For more information on Classic Wire & Cable, please visit www.classicwire.com or call 800-298-3500

About Classic Wire & Cable - Classic Wire and Cable, established in 2016 with the vision to exclusively serve electrical distributors, has quickly progressed from idea to reality, and is led by industry veterans with over two hundred years of wire & cable experience. With strategically placed regional distribution centers, each fully stocked with quality products, so our distributors can feel confident they are well supported with our full product line and competitive prices.

2488 N Landing Rd, Virginia Beach, VA 23456
www.classicwire.com
sales@classicwire.com